



MTS Egypt takes over all incoming agency duties for Egypt from November 1st.

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alltours partners with new destination management agency for Egypt

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- **Driving dedicated growth plans in Egypt with new local partner**

Starting from November 1, 2024, alltours will collaborate with MTS Egypt as the new destination management agency for Egypt. MTS Egypt, with 250 employees the second-largest Destination Management Company (DMC) in the country, is part of the renowned MTS Globe group, which operates 65

offices in 19 countries worldwide.

MTS Egypt, with offices in Cairo, Hurghada, Sharm El-Sheikh, and Marsa Alam, will take over various services for alltours including airport transfers, the organization of excursions and additional services, and will assist the alltours travel guides in caring for the guests.

"With MTS Egypt, we have a strong partner by our side that not only impresses with its size and market position but also with its long-standing experience and commitment to quality and customer service. This strategic partnership marks an important step for alltours to further expand our presence in one of the most popular holiday destinations", says Ronny de Clercq, Executive Vice President of Tourism at alltours.

"It is our great pleasure and honour to be able to work with alltours in Egypt. We are aware of the responsibility of representing such a large operator as alltours. We have more than 25 years of experience in servicing German-speaking guests, and we see this collaboration as a great opportunity to grow together with alltours in Egypt, which will also benefit tourism in Egypt as a whole," explains Mokhtar Elkhatib, General Manager, MTS Egypt.

The contract with the previous incoming agency, Spring Tours, ends on October 31, 2024. "We thank Spring Tours for the excellent cooperation over the past years", says de Clercq.

Über alltours

Seit 50 Jahren steht alltours für qualitativ hochwertigen Urlaub zu günstigen Preisen. Mit rund 2 Millionen Gästen im Geschäftsjahr 2022/23 zählt das Unternehmen zu den fünf größten Reiseveranstaltern Deutschlands und in Europa zu den Top Ten. Bei der Markenbekanntheit erreicht alltours mit 92 Prozent ebenfalls eine Spitzenposition. Zur alltours Gruppe gehören neben den Veranstaltern alltours und byebye die alltours Reisecenter, die Incoming-Agentur Viajes allsun und die allsun Hotels.

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