



Hotelier Fotios Fakes appointed Managing Director of alltours Greece S.A. / **☒** **☒☒☒☒☒☒☒☒** Fotios Fakes **☒☒☒☒**μ**☒☒☒☒** **☒☒**
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Fotios Fakes Appointed Managing Director of alltours Greece S.A.

- **Hotelier with in-depth know-how in the Greek hotel and tourism sector**
- **alltours Greece S.A. manages all allsun Hotels in Greece and plans further expansion**

Please find Greek version below.

Effective 1 July 2025, hotelier **Fotios Fakes** will take over as Managing

Director of alltours Greece S.A. In this role, Fakes will be primarily responsible for the strategic development and operational management of the allsun Hotels in Greece, which are part of the alltours Group. He will report directly to Uwe Prein, CEO of allsun Hotels and the parent company alltours España.

With over 20 years of international experience in hotel management, Fakes brings extensive expertise in corporate leadership, resort operations, sales, and brand development. Most recently, he served as General Manager of the Hyatt Dreams Corfu Resort & Spa. Prior to that, he held senior positions at the hotel group H World International and was Managing Director of DER Touristik Hotels Greece, where he played a key role in developing and positioning the group’s hotel operations in the Greek market. He also spent more than eleven years as General Manager overseeing multiple hotels for the Mitsis Hotels Group.

"With Fotios Fakes, we have gained a proven expert for this key role in Greece. His deep knowledge of the industry and strong ties to the Greek market make him the ideal choice to continue expanding our presence in the region," says Prein.

"I look forward to advancing the allsun brand strategically and unlocking new opportunities for sustainable growth in Greece. Our goal will be to uphold the high-quality standards of allsun Hotels, further enhance guest satisfaction, and strengthen the long-term economic stability of our locations," adds Fakes.

Under the umbrella of the recently established company alltours Greece S.A., based in Heraklion, Crete, all Greek allsun Hotels are centrally managed. The allsun hotel chain, part of the alltours Group, currently operates three hotels in Greece. In summer 2025, the portfolio will expand with the opening of the new allsun Hotel Carolina Sun Beach on Crete – the brand’s first five-star hotel.

Fotios Fakes **Διευθυντής** **alltours Greece S.A.**

• **Διευθυντής**

- alltours Greece S.A. allsun

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In case of discrepancies, the English version shall prevail.

Über alltours

Seit 50 Jahren steht alltours für qualitativ hochwertigen Urlaub zu günstigen Preisen. Mit rund 2,3 Millionen Gästen im Geschäftsjahr 2023/24 zählt das Unternehmen zu den größten Reiseveranstaltern. Bei der Markenbekanntheit erreicht alltours mit über 90 Prozent ebenfalls eine Spitzenposition. Zur alltours Gruppe gehören neben den Veranstaltern alltours und byebye die alltours Reisecenter, die Incoming-Agentur Viajes allsun und die allsun Hotels.

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